





superzoom

Founded in 2019 by Ferdinand Gros, superzoom is a travelling gallery that aims to promote emerging artists by putting their artworks at the center. Instead of curating shows for specific spaces, superzoom finds location that best fit the works exhibited. The adventure begins in fall 2019 in Paris during FIAC week, gathering twenty artists around the theme of figuration in the post digital age. After the success of the first group show the gallery moves to Miami Art Basel with an off solo show of Travis Fish in the iconic M building. In June 2020 the program strengthens with the solo exhibition of Charles Hascoët and Ugo Schildge in the parisian Marais. This year also sees the inception of the artist residency in Ardèche located in an old textile mill from the late nineteenth century. The first artist in residence was Ugo Schildge.



le buis

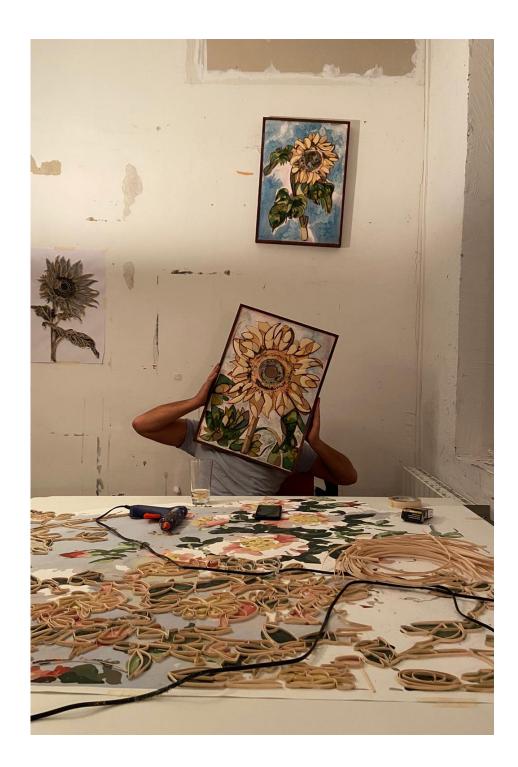
Rooted in the heart of the Ardèche Mounts above the Auzène river, Le Buis has been Ferdinand's family home since 1880. As a textile mill the estate housed around fifty workers working towards the confection of high end silk bottoms of Maison Montagut. One hundred forty years later, Le Buis reopens its door and renews with its creative energy under the impulsion of a new generation. Lulled by the soft rustle of the water and inspired by the authentic natural surroundings our artists in residence have at their disposal a unique and somewhat mystical work environment...





an artist residence

Superzoom's program is built around the organic relationship between Ferdinand and the artists. The program contains non official representation of Travis Fish, Charles Hascoët, Ugo Schildge, Adrian Schachter and Desire Moheb-Zandi. Other artists can be invited in the context of group shows around a specific theme. Artists participating in the residency program are free of engagement towards the gallery program and retain full ownership of their work. In addition, an exhibition with superzoom can also result from the residency program. As with Ugo Schildge, the production at the residency was included in his solo show *Essence*, his biggest solo exhibition to date. The length of a stay at the residence is flexible and discussed with the artists based on their needs and ambitions with the space. We also encourage artists to come in pairs to fully benefit from the two available production studios.





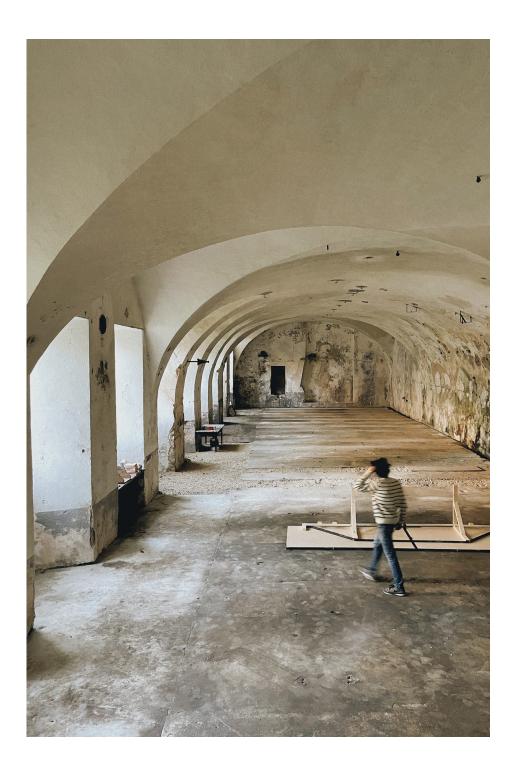
the painting studio

In winter or summer time, the 100 square meter painting studio is flooded by natural lights. Artists can build on the large wall panels, on the floor or on the drawing tables. The space is multi functional and can host every practice imaginable. It is at the south end of the house and offers a complete independence. Being riverside it is blessed by the continuous melody of the flowing river.



the factory

This monumental 350 square meter factory has 6 meters floor to ceiling height and immense windows. allowing for monumental production of paintings, sculpture, video projections as well as sound and light stage. Formerly where the workers would weave, the factory is now an empty space with infinite applications. The church-like acoustics also allow for unique event productions that can host hundreds of guests. The monumental studio offers total freedom to the artists in residence and the possibility of creative multimedia collaborations. Currently under renovation the factory will be fully functional by spring 2021.



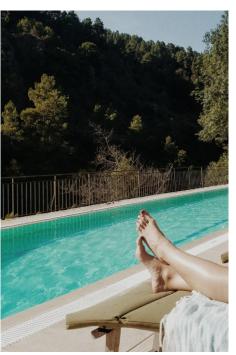
















contact: ferdinand@superzoomart.com instragram: @superzoomart photos credits: superzoom, faustine poidevin, Harry Boeki



